
From: SMART Archive
Sent: 10/27/2014 5:18:03 PM
To: ALL DIPLOMATIC AND CONSULAR POSTS COLLECTIVE; MINSK, AMEMBASSY; BANGUI, AMEMBASSY; HERAT, AMCONSUL; svcSMARTBTSTPOP9
Subject: INVITATION TO POSTS: FULLY FUNDED EMERGING GLOBAL LEADERS INITIATIVE-PARTNERSHIP BETWEEN DOS AND ATLAS CORPS JOINS PRESIDENT OBAMA'S STAND WITH CIVIL SOCIETY AGENDA

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Date/DTG: Oct 27, 2014 / 272118Z OCT 14
From: SECSTATE WASHDC
Action: AMEMBASSY MINSK *IMMEDIATE*; AMEMBASSY BANGUI *IMMEDIATE*; AMCONSUL HERAT *IMMEDIATE*; ALL DIPLOMATIC AND CONSULAR POSTS COLLECTIVE *IMMEDIATE*
E.O.: 13526
TAGS: PGOV, KPAO
Correction Reason: CORRECTED COPY: Per ECA/EC/FO Grace Cho - removed additional para 2 numbering.
Subject: INVITATION TO POSTS: FULLY FUNDED EMERGING GLOBAL LEADERS INITIATIVE-PARTNERSHIP BETWEEN DOS AND ATLAS CORPS JOINS PRESIDENT OBAMA'S STAND WITH CIVIL SOCIETY AGENDA

1. This cable contains an action request. See paragraph 3.

2. Summary: As a part of President Obama's Stand with Civil Society Agenda, the White House announced a partnership between the Bureau of Educational and Cultural Affairs' (ECA) Private Sector Exchange Office and the Atlas Service Corps to establish the Emerging Global Leaders Initiative-Atlas Corps ("EGLI-Atlas Corps") Fellowship in September 2014. This public-private partnership is a new initiative to develop 100 future civil society leaders around the globe through the J-1 Exchange Visitor Program. Over the next two years, Fellows will participate in competitive internships and guided training, each ranging from 6-18 months, at leading organizations that address social issues. Posts are encouraged to bring this opportunity to the attention of eligible candidates by disseminating information widely to professional and alumni networks and via social media. End Summary.

The EGLI-Atlas Corps Fellowship advances President Obama's Stand with Civil Society Agenda as a global call to support, defend, and sustain civil society. This partnership between ECA's Office of Private Sector Exchange and the nonprofit Atlas Service Corps, Inc. ("Atlas Corps") offers a 6-18 month leadership development program to experienced or up-and-coming civil society leaders and is fully-funded through private sector and foundation contributions and other external funding. This is a new partnership with measurable goals, bringing together the reach of the State Department with the proven leadership development program of Atlas Corps. Atlas Corps has been recognized and profiled by the U.S. Center for Citizen Diplomacy, the Brookings Institution, Forbes.com, the Washington Post and the World Economic Forum as a model international exchange

program for its innovative two-way, long-term, and sustainable model for leadership development.

INVITATION TO POSTS TO DISSEMINATE THE CALL FOR APPLICATIONS

3. ACTION REQUEST: Posts are invited to disseminate the call for applications for the EGLI-Atlas Corps Fellowship as broadly as possible, including to professional and alumni networks, and via social media. (Note: Atlas Corps takes applications on a rolling basis year round. Posts do not select or nominate candidates and there is no financial obligation to Atlas Corps. End Note.) Posts should direct eligible candidates to the Atlas Corps website: <http://apply.atlascorps.org>. The following includes sample language to share via email and social media.

--Sample Language for Email Outreach: *"The U.S. Department of State is pleased to announce a special opportunity for emerging civil society leaders to participate in a 6-18 month professional fellowship in the United States. All Fellows will be placed at a leading social change organization in the United States. Individuals in the nonprofit/NGO sectors with two or more years of experience, a college degree and English proficiency are encouraged to apply. Atlas Corps has supported over 300 emerging leaders from over 60 different countries and seeks candidates to apply as soon as possible for their next class of Fellows. To apply and to find out more information, please visit <http://apply.atlascorps.org>.*

--Sample Language for Social Media (Facebook and Twitter) Outreach: *"Atlas Corps, in partnership with the U.S. Government, seeks emerging civil society leaders for a funded, prestigious leadership development program in the United States—the Emerging Global Leaders Initiative (EGLI) Atlas Corps Fellowship. Visit <http://apply.atlascorps.org> to learn more."* (Note: Connect with Atlas Corps on Twitter at @atlascorps (hashtag #AtlasCorps) and on Facebook at fb.me/atlascorps. End Note.)

EGLI-ATLAS CORPS FELLOWSHIP OVERVIEW

4. FELLOWSHIP GOALS: The goals of the EGLI-Atlas Corps Fellowship are to: provide leadership development training for rising civil society leaders; develop the skills of nonprofit professionals, especially women, youth and leaders working on social issues that are priorities for the U.S. Government; to share best practices of nonprofit management; and to build ties between civil society leaders in the United States and countries around the world.

5. PROGRAM COMPONENTS: Fellows will serve full-time for 6 to 18 months at leading organizations throughout the United States to share skills and learn new perspectives on best practices in nonprofit leadership, including social entrepreneurship, social media, monitoring and evaluation, and development. Previous host organizations have included Ashoka, Grameen Foundation, Habitat for Humanity, Peace Corps, Points of Light Institute, Special Olympics, Susan G. Komen, UN Foundation, UNICEF USA, World Wildlife Fund, and Youth Service America. Fellows will also participate in 200 hours of Global Leadership Lab—in person and virtual training on the key principles of nonprofit management. At the conclusion of the program, Fellows will enroll in the Atlas Corps Alumni network, ECA's ExchangesConnect network, and numerous other networks to foster continued exchange of talents and best practices after they return home.

6. PARTICIPANT REQUIREMENTS: Eligible candidates are civil society emerging leaders and professionals with two or more years of relevant experience in the nonprofit/NGO/social sector, a Bachelor's degree or equivalent, and English proficiency (oral, writing, reading). Candidates must be 35 years or younger and commit to return to their home country at the end of the fellowship. Ideal candidates are emerging leaders who are passionate about the social causes they support, have a record of success, and demonstrate the potential for great and long-term impact in the social sector of their country.

7. Participant Selection: Any individual interested in applying should be directed [here: http://apply.atlascorps.org](http://apply.atlascorps.org). Posts are encouraged to advertise through both traditional and social media as appropriate. Atlas Corps will evaluate applicants during the initial review. Participants will be selected based on professional qualification, experience, leadership potential and commitment to enhancing mutual understanding between the people of their country and the U.S. plus any additional criteria established by Atlas Corps. Private Sector Exchange (ECA/EC) will coordinate with Atlas Corps and may ask PAS to review applicant profiles early enough to permit timely processing of the J-1 visa applications.

8. SPECIAL OPTION FOR POSTS: Atlas Corps does not require nominations or recommendation letters, although posts may choose to support a particular candidate's application and are not discouraged from doing so. Where posts seek to direct or ensure participation of a specific individual from their host country or consular district, they may do so by providing Atlas Corps with the names of up to five desired candidates and by contributing \$25,000 per individual. In these cases, Atlas Corps will work with posts to ensure that the Fellow's placement, experience and training curriculum meet Mission priorities. For further information, please see below contact information for Atlas Corps.

9. CONTACT INFORMATION: For more information, please contact Holly Stephens in the Bureau of Educational and Cultural Affairs, Office of Private Sector Exchange, via email at stephenshd@state.gov or phone at (202) 203-7942. You can also find more information about Atlas Corps by visiting www.atlascorps.org or by contacting Scott Beale via email at scott@atlascorps.org or phone at 202-391-0694.

10. MINIMIZE CONSIDERED.

Signature: Kerry

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